

## **COASTAL COMMUNITIES HOSPITAL NAMES**

### **SANTA ANA BUSINESS BANK'S LIWSKI TO GOVERNING BOARD**

Gustavo Liwski, Vice President and Chief Business Development Officer for Santa Ana Business Bank, has been named to the Governing Board of Santa Ana-based Coastal Communities Hospital. Liwski will serve on the 12-member board for three years, beginning in January 2009.

According to Craig Myers, Chief Executive Officer, Coastal Communities Hospital, said, "We are so pleased to have Gustavo on our Board of Governors. His extensive experience in business and the world of financial services, combined with his integrity and dedication, will lend a valuable dimension and add an important resource to our governing board." Coastal Communities Hospital became part of Integrated Healthcare Holdings, Inc in 2003 along with three other Orange County hospitals: Western Medical Center Santa Ana, Western Medical Center Anaheim and Chapman Medical Center.

Liwski, who leads Santa Ana Business Bank's team of business development officers, acquires, consolidates and expands new and existing small business deposit relationships as well as high-quality business loans and lines of credit. Prior to joining the Bank earlier this year, Liwski managed an Orange County, fee-based consulting business for small- to mid-sized companies in finance and real estate development. He has specialized in small-business banking with such financial giants as Wachovia, where he developed a highly effective marketing strategy that identified, quantified and qualified business prospects; and Citibank, where he increased the business portfolio by more than 33 percent. Liwski also gained relevant financial services experience in capacities at Sun America and Coast Federal Bank.

*About Coastal Communities Hospital ([www.coastalcommhospital.com](http://www.coastalcommhospital.com)):*

Coastal Communities Hospital, serving Santa Ana since 1973 is dedicated to providing high-quality care to patients and meeting the community's needs. Coastal Communities Hospital seeks to deliver safe, high quality services that exceed the expectations of our patients, physicians, payors, employers, employees and the community it serves. A 178-bed acute care hospital, the hospital is fully accredited by the [Joint Commission on Accreditation of Healthcare Organizations](#), licensed by the State of California and approved for the acceptance of Medicare patients.

*About Santa Ana Business Bank ([www.santaanabb.com](http://www.santaanabb.com)):*

The only business bank headquartered in Santa Ana, we provide highly-customized financial services for small- to medium-sized businesses. Founded in 2007, the Bank is led by an experienced management team with more than 100 years of collective industry expertise. The founding members are local business owners and community leaders that reflect the diversity of the local business community. Because the Bank is headquartered in Santa Ana, the heart of Orange County, clients work directly with decision-makers, where each action reflects the clients' unique needs, goals and challenges.

